

Content Manager

London, Edinburgh or Singapore

Salary range of £45,000 - £55,000 + EMI

About Tomoro

Tomoro enables organisations to realise competitive advantage with the power of Generative AI. We work with large corporate clients to create meaningful AI strategies, build production-ready AI solutions and effectively integrate those solutions in their businesses.

Our alliance with OpenAI and NVIDIA (among others) enables us to lead the industry in building valuable, scalable, enterprise-ready solutions for businesses.

We're driven by applied R&D, prototyping and AI innovation. Our client teams are focused on tackling the most challenging aspects of applied AI in the enterprise sector directly with clients.

About you

We're looking for a future business founder. We're looking for someone with entrepreneurial spirit, creativity, grit to get things done and ingenuity to find a way.

Your "main job" will be helping us tell brilliant stories well, internally, with our clients and partners and externally in the media and online. It'll really be yours to define and own the direction of. You'll work with the teams in our business to find and retell amazing AI stories, in press releases, social posts, and create images and videos (using AI tools).

In partnership with:



tomoro.ai

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Responsibilities

We don't need someone with a tonne of experience; we care more about creativity and guts. Clearly, we'd expect you utilise AI and have a passion for it, but you don't need to know every AI tool before you apply, we can help you get up to speed (but we are looking for someone passionate about AI).

Every once in a while, we create a role in our business that the founders say, "I wish I had done that job earlier in my career it'd set you up perfectly to launch your own business one day". This is one of those roles, you'll have direct access to our leadership and tech teams and be working with them on a daily basis.

The examples below illustrate the kind of responsibilities the Content Manager at Tomoro would typically own.

We do not expect every successful candidate to have experience in all areas; if the role excites you and you can show a convincing mix of the capabilities highlighted, we would love to hear from you.

Engaging Content

Plan and produce engaging content, including social media posts, blogs, web pages and videos.

Content Growth

Oversee social content creation and growth, particularly on LinkedIn and our website.

Publication

Create, edit and publish high-quality posts - ranging from punchy one-liners to deep thought threads and behind-the-scenes videos.

Follower Growth

Manage and grow our follower base with engaging, original content.

AI Focus

Turn technical AI concepts into engaging stories, analogies, and digestible insights.

Strategy

Develop a clear social and content strategy aligned to our brand and commercial goals.

Partnerships

Partner with consultants, the leadership team as well as the wider business to bring content to life

**Our mission is to make
the 3-day working
week a reality!**

Everyone in Tomoro shares the passion for AI technology and its power for good and we are looking for people who believe in that mission to join us on our journey.

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Indicators you'll be a good fit

Experience in content marketing, social media, or digital storytelling.

AI knowledge:

A background in writing content for an AI or tech organisation

Relationship Builder:

Ability to earn the confidence of C-suite executives and technical leaders alike.

Social Media Strengths:

A strong background in content creation across LinkedIn, Twitter/X and other similar platforms (Instagram etc).

Quality champion:

You set and enforce high content standards, with the ability to influence across the organisation.

Visionary Thinking

You view content as a tool for growth, engagement, and brand building, not just output. You deeply understand your audience and create content that speaks to their needs, behaviors, and aspirations.

Creativity and Curious

You generate original ideas that cut through the noise, think natively across multiple formats, and stay curious by constantly exploring trends and competitor strategies to keep content fresh and inspired.

Strategic & Visionary Thinking

You view content as a strategic driver of growth and brand-building, grounded in a deep understanding of your audience and always aligned with broader business goals and marketing strategy.

Innovator and thought leader:

You proactively stay up to date with the latest developments in AI technology, connecting the dots and devising ways to apply new tools and techniques to real world problems faced by Tomoro and our clients. You contribute to the organisation's knowledge base and assets and are developing a reputation in the market for your insights and expertise.

Package

Salary range of £45,000 - £55,000 + EMIs*

- Opportunity to join our *Enterprise Management Incentive Scheme, providing you with share options to benefit from the success of the business as we grow
- Holiday entitlement of 25 days + bank holidays
- Aviva Private medical insurance
- Medicash wellness cash plan to help cover the cost of everyday healthcare needs
- Life Policy
- Employee Assistance Programme with access to 24/7 helpline for in-the-moment support from qualified BACP counsellors
- Company pension
- Access to exclusive discount & savings platforms

Location

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Hybrid working policy. Depending on the client and project requirements, you should remain flexible and willing to travel to client offices up to three days a week.

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Tomoro DNA

In Tomoro we value diverse perspectives and experiences, and we understand that some strong candidates will not fulfil every qualification listed above.

Studies have demonstrated that individuals from underrepresented groups often experience feelings of imposter syndrome, leading them to underestimate their suitability for certain positions. We strongly encourage you to apply if this role excites you, even if you do not meet every single criterion. Your unique skills and experiences might be exactly what we need.

Tomoro is committed to promoting equal opportunities in employment. You and any job applicants will receive equal treatment regardless of any legally protected characteristics.

We are committed to providing reasonable accommodations to applicants with disabilities, please make us aware of your needs upon application.

Our core principles

We're AI native - AI is our second nature

We're human-centred - prioritise people in progress

We try things out - we experiment and learn from experience

We're a collective - we work together to make tomorrow better than today

We show up differently - making each engagement and interaction with Tomoro feel distinctive

We build for business - we aim to be a workplace where AI meets industry IQ

**Generative AI
at enterprise
scale**

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